



TODD J. HALI
Parsippany – Vice President

Licensed in New Jersey

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EDUCATION

Adelphi University, 1994
B. A. Business Management
Minor in Marketing

NOTABLE CLIENTS

- Locus, Inc.
- KDDI Americas, Inc.
- Richards & Robbins Group
- Monogram Realty, Inc.
- Launch 3
- The RDM Group

EXPERIENCE

Since joining Resource Realty in 2003, Todd has specialized in industrial and commercial real estate across Bergen, Morris, and Passaic counties. Leveraging proven marketing strategies, Todd excels in the sale and leasing of office and industrial properties and skillfully integrates AI technology with social media platforms to enhance market visibility and operational efficiency for his clients. This innovative approach not only positions properties in the spotlight but also aligns with the dynamic business goals of his clients, ensuring a tailored and strategic market penetration. His tailored services include corporate site selection, client representation, and investment guidance. Over the years, Todd has cultivated enduring relationships with a diverse clientele including investors, corporate entities, and independent property owners. His expertise notably shines in tenant representation for corporate office expansions and landlord representation for office and industrial properties.

BACKGROUND

Todd embarked on his career in 1995, initially focusing on marketing and sales management at notable firms such as Global Crossing and Computer Associates International. Throughout his tenure at both firms, Todd consistently excelled as the top-performing sales representative. His exceptional performance and relentless dedication to client success earned him a prestigious spot in the President's Club at both firms, a testament to his outstanding achievements. Todd's career is marked by multiple promotions recognizing his leadership, strategic acumen, and unwavering commitment to driving growth and fostering long-term client relationships.

In addition to his professional commitments, Todd serves as the President of The Hackensack Blue and Gold Scholarship Fund, a non-profit dedicated to fostering higher education opportunities for deserving students from Hackensack High School. Since its establishment, the fund has amassed over \$8 million in support of this great cause. Outside the office, Todd is involved in his community, dedicating his leisure time to coaching youth sports and spending time with his wife and three children.

NOTABLE DEALS

- Lease: 200,000 SF, KDDI North America
- Lease: 170,000 SF, KDDI North America
- Lease: 110,000 SF, Richards & Robbins
- Lease: 86,000 SF, Opulux
- Lease: 80,000 SF, Launch 3
- Lease: 73,000 SF, BCI Communications
- Lease: 72,500 SF, Tabloid Shippers
- Sale: 62,000 SF, P. Feiner & Sons, Inc.
- Lease: 50,000 SF, Avery Boardan Inc.
- Lease: 50,000 SF, Monogram Realty Inc.
- Lease: 44,000 SF, Sleepable Sofas Ltd.
- Lease: 43,000 SF, Opulux Glass Inc.
- Sale: 42,000 SF, FIMS Inc.
- Sale: 40,000 SF, Launch 3
- Lease: 40,000 SF, International Badminton
- Sale: 30,000 SF, Bloomfield Manufacturing
- Lease: 30,000 SF, EI Associates
- Sale: 30,000 SF, Sitex Group
- Sale: 30,000 SF, East Coast Tire
- Lease: 20,000 SF, Zepter International
- Lease: 20,000 SF, Marcraft International
- Lease: 20,000 SF, International Badminton